MEDIA RELEASE

"One Pill Can Kill" Campaign Seeks To Educate On Dangers of Fentanyl July 13, 2021

As Fentanyl continues to impact Oregon and the Metro area drastically, the Washington County Sheriff's Office would like to highlight the dangers of Fentanyl. In an effort to bring awareness, the Sheriff's Office has teamed up with partners from around the county to educate community members about its effects on the community. Many have been affected by what Fentanyl can do; learning a tiny amount of the synthetic opioid in your system can be deadly. Fentanyl is roughly 50 to 100 times more potent than morphine.



Today, alongside our community partners, the Sheriff's Office will begin a four-week campaign titled "One Pill Can Kill."

- **Week One** will give an introduction of what Fentanyl is, which will include an interview with Washington County's Health Officer Dr. Christina Baumann, M.D.;
- **Week Two** focuses on the type of cases the Sheriff's Office <u>Westside Interagency Narcotic's</u> <u>Team</u> are seeing around Washington County;
- **Week Three** highlights our partners, <u>Metro West Ambulance</u> and <u>Tualatin Valley Fire and Rescue</u>, providing details about Fentanyl related calls, their first-hand experiences, and the usage of Naloxone (aka Narcan);
- Week Four will focus on what we can do as a community to help address issues surrounding Fentanyl, provide tools and resources to help combat this deadly drug, and speak with a local community member about their struggles with Fentanyl and other drug usages.

Dr. Christina Baumann with <u>Washington County's Department of Health and Human Services</u> says, "In 2020, the western states, in particular, had the largest increases in fentanyl availability in the illegal drug market; and in our state, there was nearly a 70% increase in drug overdose deaths in compared to 2019."

Please take the time to watch a <u>short video</u> where Dr. Baumann answers numerous questions about Fentanyl.

Resources mentioned by Dr. Baumann during her video interview:

- Hawthorn Walk-In Center
- Oregon Youth Line (text or call): 1-877-968-8491
- Text teen2teen at 839863
- Washington County's Department of Health and Human Services

