



# Washington County Transit Committee

Meeting #2

Sept. 9, 2020



# Agenda

- Review budget and revenue forecasts
- Solicit input on funding priorities
- Solicit input on public outreach approach
- Take public comment
- Review next steps

# Adopted FY 21 Budget - Rural

Program	Description	Budget
WestLink	2 additional midday runs	\$98,000
Demand Response	Expand service	\$103,000
Interregional Coordination	Connections with Tillamook, Columbia and Yamhill County providers	\$23,500
Rural Workforce Shuttle	Operations – new service	\$50,000
Administration/ Marketing		\$25,000
<b>Total</b>		<b>\$299,500</b>

# Revenue forecast compared to FY 2019-20 actual revenue

Forecast	FY 2021	FY 2022	FY 2023
High	-0.45%	+0.7%	+8.0%
Medium	-17%	-10%	-5.0%
Low	-23%	-18%	-10%

# Rural revenue forecast FY 2022 - FY 2023

Forecast	FY 2022	FY 2023
High	\$245,729	\$264,526
Medium	\$219,635	\$231,837
Low	\$200,112	\$219,635



# Regional Coordination Service revenue forecast FY 22, FY 23

- Remain at FY 21 levels
- \$1,168,000 for Washington County
  - North Hillsboro Link
  - GroveLink
  - Tualatin Shuttle
  - Administration/marketing

# What are your service priorities?

- Serve transportation disadvantaged (Julie)
- Better geographic distribution of services (Julie)
  - Better serve rural destinations
- Reduce service fragmentation (Reza)
- Serve low-wage jobs or households (Reza)
- Serve students (Dyami)
- Expand the existing system (Dyami)
- Other?

# What are your service priorities?

## Flip chart notes:

- Expanding service can serve priority populations
- DAVS needs assessment – access to information/universal access, access to essential services, door-to-door, access to stop
- Students more connected/engaged
- Older adults more challenges to engagement, need for better access to information regarding service, very passionate but daily activities are consuming
- Engage older adult support system, family/younger adults
- Direct mailer for outreach to older adults, culturally specific outreach
- Rural employers challenged to find skilled workers, improve services that better serve shift times, transit dependent employees
- Better serve rural destinations – B/V trail
- Rider education is important to improve access to transit – Centro coordinator was a success
- Better coordination with care facilities – information and guidance
- Expand work force travel shed
- Student access to transit outside traditional school bus, access to opportunities
- Better coordination with all service providers - consolidated schedule, marketing new service



# What are your improvement priorities?

- Service – new and expanded coverage, improved frequency and span
- Infrastructure - accessible/safe/secure stops, park & rides
- Coordination and communication
- Technology



# Outreach

## Flip chart notes:

- Marketing – jingles
- Outreach
  - other languages
  - Concern reaching lower-income, rural communities
  - Targeted employer outreach – mills, North Plains chamber
  - Farmer’s markets
  - Business recovery centers
  - Centro coordinate on Hop pass distribution
  - Door-to-door flyer, North Plains newsletter in water bill
  - Word of mouth, medical providers, religious institutions
  - Veteran community – DAVS well engaged
  - AARP? Ask to share social media
  - What does outreach success look like? Consider rural and urban.
  - Provide regular updates to committee on outreach/response
  - Not duplicating efforts/overwhelming community – coordinate with DAVS, TriMet also doing engagement



# STIF evaluation criteria

- Expand services to reach communities with a high percentage of low-income households
- Coordination between transit providers to reduce service fragmentation
- Improve the frequency and reliability of service connections between communities
- Provide student transit services for students in grades 9 through 12
- Maintain and expand the existing system



# Input on how to solicit public comment on priorities?

- Comments to date
  - Surveys, meetings, riders, employers
- October comment opportunity
  - Online open house
  - Presentations



# Outreach

- Social media,
- media buys (Spanish language),
- County and partner interested parties lists,
- CPOs and other community newsletters



# Public comment



# Next Steps

- Oct. 14
  - Review draft grant proposal and public outreach check-in
- Oct. 28
  - Review public comment
  - Seek recommendation for Board and submission to TriMet in November
    - high, medium or low revenue forecast
    - project priorities